

2017
Annual Report

30 Years of Service



Herbert H. Carnegie

FUTURE ACES
FOUNDATION



OUR MISSION

Our mission is to inspire and assist youth and adults to become the best they can be as responsible, respectful, peaceful, confident and caring citizens.

Dr. Herbert and Audrey Carnegie

Message From the President

On behalf of the board, I am pleased to present the 2017 Annual Report on the operations and achievements of the Herbert H. Carnegie Future Aces Foundation. 2017 marks our 30th year as an incorporated organization. Our character building program and the Herbert Carnegie story continue to inspire students wherever we have a presence.

I am particularly pleased to note the diverse communities that we reach. Our Francophone program, started three years ago is well received and is the only character building program in Francophone schools in Ontario of which I am aware. Indigenous student communities participate in the Future Aces school program at several schools, it now being five years since the start of our program at Dennis Franklin Cromarty School in Thunder Bay. We also have an effective program at the Africentric Alternative School in Toronto.

Our scholarship program offers not only needed financial support to students across the country who are leaving high school to pursue post-secondary education but also I have been told by some students, that our particular scholarship as a result of the selection criteria and Herbert Carnegie Story has provided morale building encouragement to keep on with their positive attitude and Future Aces behaviour.

Four individuals joined the board in 2017. I am pleased to point out that one is a former scholarship awardee wishing to give back. She is one of several, who over the past 10 years have committed themselves to help the Foundation in the capacity of board member.

The board recognizes that all of our results could not have been achieved without the effort, creativity and time of staff and volunteers and the generous support of donors, sponsors, partners and funders.

Paul Braithwaite

Message from the Executive Director

This was year two of my tenure as ED and a very busy one. We introduced our program to 20 new schools across Ontario which gave thousands of young people the opportunity to grow and work towards being the best they can be. We opened discussions with the Ministry of Education in Ontario to hire Leger Marketing Research to do a comprehensive analysis of the impact of our programming on students. This report will be highlighted in our 2018 annual report. Our Francophone program continued to expand into seven new schools. We also embarked on an independent analysis of the impact of our French programming. This study will also be available in 2018.

We had a successful golf tournament. We provided 60 scholarships to deserving students across the country and for the first time we held a presentation ceremony in Vancouver where 12 students received their award. In Toronto we held our awards night at the Hockey Hall of Fame. The NHL celebrated its 100th anniversary and had a special display focused on diversity in hockey and our founder Dr. Herbert H Carnegie was prominently featured. We also used the night as a thank you to many of our dedicated volunteers.

We purchased new software to make it easier for students to apply for scholarships and are going to have a new CRM system in place sometime in 2018. Our Direct Mail solicitation in November generated an average donation amount that was amongst the highest received by organizations using this fundraising method. We are very thankful to our many donors.

It takes a team, staff, board, donors, teachers, administrators and school boards to allow us to support the thousands of students we touch every year. Thank you to all who have contributed.

- Doug Bird



Message from the Education Team

The Education Team is proud to report that our 2017 education initiatives have again continued to have a huge impact on youth, adults, school environments and communities in the province of Ontario. From January to June, we continued to support our 19 schools that came on board in September. The Future Aces philosophy was sustained through activities implemented by the trained, strong and committed youth leaders (from Grades 4 to 12), who were empowered to help their peers and their school community be a model of good citizenship. In September 2017, 14 “full year programs” were introduced to Ontario schools, 7 outside of the Greater Toronto Area (GTA), and 7 in GTA schools. In all, the new schools were from eight different school boards across the province! In addition to all of the new middle and secondary “full year program” schools, 13 middle/secondary schools also attended our flagship event which is our three-day Leadership Conference: A Conference Empowering Self. This experience continues to make remarkable differences in the lives of those who attend, many of whom are disenfranchised, at risk, confused youth who lack self-esteem or self-discipline. They leave empowered to make changes to themselves and be influencers in their communities! We have many testimonials supporting the success of this life changing event.

We continue to seek out Indigenous schools such as Dennis Franklin Cromarty, Thunderbay and Mnjikaning Kendaaswan, Orillia with whom we engaged this year with great success. Four GTA secondary schools in their second year with Future Aces received bi-monthly support from Future Aces staff facilitators who helped each Future Aces committee implement creative and meaningful well received school-wide character building activities.

This is our second year in which we were able to support each school throughout the year with a Future Aces staff member, known as the S4S facilitator (Support for Schools). We are pleased that school staff advisors reported that this was a valuable resource to them and that they and their students felt informed and valuably supported throughout the whole year. In the Africentric Alternative School, Toronto, the support was extended to offer several additional sessions monthly to work with high risk students.

Our staff and volunteers introduce schools to character building initiatives based on the attributes of the Future Aces philosophy. Our programs foster self-esteem, encourage good citizenship and build more caring communities. Through our initiatives, student leaders and staff are empowered to put into action character building initiatives appropriate to the needs of the school and its community. We have been successful in helping youth develop the self-awareness, self-esteem, team building and goal setting skills needed to view themselves as change-agents who can spearhead a call to action to give back to their school community. We inspire youth to use the potential within themselves to unleash their power to create a safe world for themselves and their peers. We are encouraged by witnessing the changes we see and the feedback we receive!

We plant seeds. The young people act as the gardeners of these seeds of life. They nurture and grow a collaborative community of empowered youth leaders.

Vivian Shapiro

Message from a teacher

Dear sponsor,

Thank you for your generous donation to the Future Aces Foundation. The transformation that I have witnessed in my students is unbelievable. The activities and the speaker have inspired my students to be courageous and to approach each challenging task with confidence. They feel empowered to in act change in themselves and in their schools and I truly believe that this experience will stay with them for the rest of their lives. They would not have been able to realize their potential without your generous support. Thank you for allowing this to happen!

- Kate Potosky, Emily Carr S.S



A Conference Empowering Self

Of our several education initiatives, the leadership conference is being highlighted in this report. A Conference Empowering Self is a three-day leadership opportunity for students in Grades 7 to 10 that focuses on self-awareness and self-efficacy, leadership development, empowerment and a call to action for the implementation of school and community service projects. Students are highly subsidized, as the conference is supported by funding from a broad range of sponsors, including the Ministry of Education.



Letter from a Student who attended the conference

Dear Minister ,

I'm truly grateful & honoured to be chosen for this amazing opportunity. These past few days I've felt a new kind of feeling. This experience was a blast to be a part of. All of these speakers & presenters were awesome, and I'd like to thank Minister for sponsoring us. I've learned a lot of things from this like dealing with anxiety, turning pain into powers, and being a better leader. You guys are an amazing company & I'm really glad you took a chance and gave all of us this opportunity. So again, I thank you..

-Deshawna



Scholarship

The Herbert H. Carnegie Future Aces Foundation's National Scholarship Program provides merit-based scholarships to secondary students across Canada who exhibit exemplary citizenship qualities in their communities through extensive community service, volunteerism and humanitarian causes. The National Scholarship Program is open to every graduating high school or CEGEP student from coast-to-coast-to-coast.

The awardees are listed below, followed by a picture of the awardees who were able to attend our first Vancouver scholarship presentation reception. Toronto has been the location since the first scholarships were presented and continued to be a location in 2017.

- | | | |
|------------------------|-------------------------------------|---------------------------|
| Amar Aziz ON | Hosna Sahak ON | Moushera (Misha) Hasan BC |
| Anointing Animodi ON | Jane Jomy ON | Naeemah Shah BC |
| Asala Aladl ON | Jawad Alam ON | Nafisa Ahmed ON |
| Ashley Li BC | Jenicca Jean NB | Natalia Tinebra ON |
| Astha Burande AB | Jennifer Dong BC | Omeid Niyaz BC |
| Aulden Maj-Pfleger AB | Jewel Dimayuga BC | Queenie Su BC |
| Berrihan Azzam ON | Joanne Ong ON | Raza Hussein ON |
| Camille Huo ON | Jonathan Morrissey NL | Sal Sabila ON |
| Christa Bressan ON | Julianah Oluwafunmilayo Oguntala ON | Salim Erradi ON |
| Christina Douglas NS | Katherine Shayne Breen NS | Samuel King NS |
| Dante Wong BC | Keiauna Charles ON | Shania Shankar BC |
| Delaney Wergeland BC | Lauren Wong AB | Shiloh Bell-Higgins ON |
| Doris Wu BC | Lu Hsi (Ruth) Chen AB | Sinthiha Krishnan ON |
| Elly Choi BC | Luciana White ON | Siyani Kugathasan ON |
| Emily Tam ON | Marley Beckett BC | Tessa Rehaluk SK |
| Esther Kim BC | Meghan Mainville NB | Victoria Molella ON |
| Finley Adams ON | Miduran Murugathasan ON | Yasal Rajapaksa ON |
| Floria Yan AB | Miranda Andersen BC | Yeasmin Sultana Begum ON |
| Geetha Jeyapragasan ON | Miranda Li ON | Zhi Qi Jin ON |
| Hanna Tolton MB | Mollie Symons NS | |



Vancouver 2017 Reception



60 - \$1000 SCHOLARSHIPS AWARDED IN 2017,
WITH OVER
\$800,000 AWARDED
SINCE THE FIRST
SCHOLARSHIPS
AWARDED

OVER 71,500 VOLUNTEER HOURS BY STUDENTS
WHO APPLIED FOR A FUTURE ACES NATIONAL
SCHOLARSHIP

Applause Friendship Leader Role model Organizer
Behind the scenes Wonderful Hero
Laughter Thoughtful Lifesaver Essential
Problem solver Needed Thank You
Tried and true Dedicated
caring involved parent Community service
Helper Appreciated Standing ovation Fun
Admitted



Annual Golf Tournament 2017

The 24th Annual Charity Golf Tournament in memory of Dr. Herbert H. Carnegie was held on Monday, July 16, 2017 at the Greg Norman-designed Wyndance Golf Club (This course is ranked in the top 100 in Canada by the Top 100 Golf Courses website). Proceeds from the charity golf tournament were used to subsidize the cost of our education initiatives and to support the national scholarship program. Over \$25,000 was raised at this event.



Statement of Financial Position

Assets

Current Assets

	2017	2016
Cash	\$ 154,794	\$ 109,324
Accounts Receivable	28,985	240,110
Assets held for sale	20,000	-
HST receivable	20,330	17,544
Prepaid Expenses and Deposits	9,968	10,878
	<u>\$ 234,077</u>	<u>377,856</u>
	<u>377,856</u>	<u>404,371</u>

Capital Assets

	\$ <u>1,887</u>	<u>3,017</u>
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Liabilities

Current Liabilities

Accounts payable and Accrued liabilities	\$ 107,758	\$ 78,626
Unearned revenue	<u>117,095</u>	<u>269,176</u>
	224,853	347,802

Unearned revenue - Capital assets

	<u>654</u>	<u>1,172</u>
	225,498	348,974

	<u>\$ 348,974</u>	<u>356,792</u>
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Net Assets

Invested in Capital assets	1,242	1,845
Unrestricted	<u>9,224</u>	<u>30,054</u>
	<u>10,466</u>	<u>31,899</u>
Commitment	<u>\$ 235,964</u>	<u>\$ 380,873</u>

Statement of Revenue and Expenses

Revenue

	2017	2016
Foundations and Government Grants	\$ 312,760	\$ 361,816
Other Sponsorships, donation, and fundraising	288,198	179,546
Corporate Sponsorships	83,492	82,637
Rental	5,113	9,315
Other	<u>402</u>	<u>1,119</u>
	<u>689,965</u>	<u>634,433</u>

Expenses

Education Project	333,486	327,537
Office and Administration	200,892	209,907
Fundraising costs	99,106	48,175
Scholarship awards and expenses	<u>77,914</u>	<u>67,377</u>
	<u>711,398</u>	<u>652,996</u>

Deficiency of Revenue over Expenses

	<u>\$ (21,433)</u>	<u>\$ (18,563)</u>
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Don't find fault, find a remedy

- Henry Ford

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